



## ENVIRONMENTAL RESILIENCE AND (RE)INSURANCE





## 1. SOCIAL AND ENVIRONMENTAL RESPONSIBILITY

## WHAT ARE SOCIAL AND ENVIRONMENTAL RESPONSIBILITIES IN (RE)INSURANCE COMPANIES ?







- Decline insurance coverage to dangerous activities ?
- Accept insurance coverage to dangerous activities ?



All activities can be dangerous to the environment if not handled in a correct way !



## WHAT ARE SOCIAL AND ENVIRONMENTAL RESPONSIBILITIES IN (RE)INSURANCE COMPANIES ?

-  Accepting dangerous activities risks and helps the Insured to manage it
-  Declining activities in which the Insured does not comply social and environmental rules
-  Deny providing insurance support to projects that by its essence can in some way damage the environment
-  Offering services to enhance the productivity providing the Insured
-  Minimizing the claims effect
-  Studying ways to help Insureds with declined risks (special risks)

(Re)Insurance Companies need to “Know Your Clients”

## 2. GOAL



# GOALS

## PROFIT X ENVIRONMENT ?

As a (re)insurance is it possible to deny all risks that by itself can potentially damage the environment (not dangerous activities) and be profitable ?

- ✓ Companies with better activities' controls can access easily the insurance market. Pays cheaper insurance premium and has small chances to have a claim
- ✓ In Brazil, for example, companies with environmental insurance are better rated in stock market
- ✓ Companies with a structured risk management, what includes insurance, are easily certificated by ISO 14001, for example. This kind of companies are better perceived by their costumers and employees ...

Yes. Is it possible ... there are room to grow ... not just ordinary business

# GOALS

## PROFIT X ENVIRONMENT ?

Adopting social and environmental policies (re)insurance are concern just about its image ?

Study from Arabesque.com, based on more than 200 academic studies, newspaper industry data, books showed that:

- ✓90% of the studies on the cost of capital show that sound sustainability standards lower the cost of capital of companies.
- ✓88% of the research shows that solid ESG practices result in better operational performance of firms.
- ✓80% of the studies show that stock price performance of companies is positively influenced by good sustainability practices.

Date at 31/08/2017	YTD	3 YTD	5 YTD
S&P 500 Environmental & Socially Responsible Total Return Index	17,27%	10,24%	14,49%
S&P 500 (TR)	16,23%	9,54%	14,34%

# GOALS

## PROFIT X ENVIRONMENT ?

Adopting social and environmental policies (re)insurance are concern just about its image ?



All process are better designed, controlled, hedged and because of this the chain becomes more profitable

Be in compliance with environmental policies improve the profitability of the chain !



# GOALS

## CULTURE

The higher the hazard

The higher the insurance premium ....



It is not a Monetary question ....

It is a Culture Question



### 3. (RE)INSURANCE ROLE WITH ENVIRONMENTAL COMPANIES COMPLIANCE

## (RE)INSURANCE TO EMPOWER RESULTS

- ✓ Environmental Liability Insurance
  - ✓ Pollution (gradual or suddenly)
  - ✓ Recover the damaged area
  - ✓ Helps the contention
  - ✓ Rebuild company image ...

### Risk Management

- ✓ Improve companies process
- ✓ Helping companies to understand their securities needs
- ✓ Offering data analysis of their business

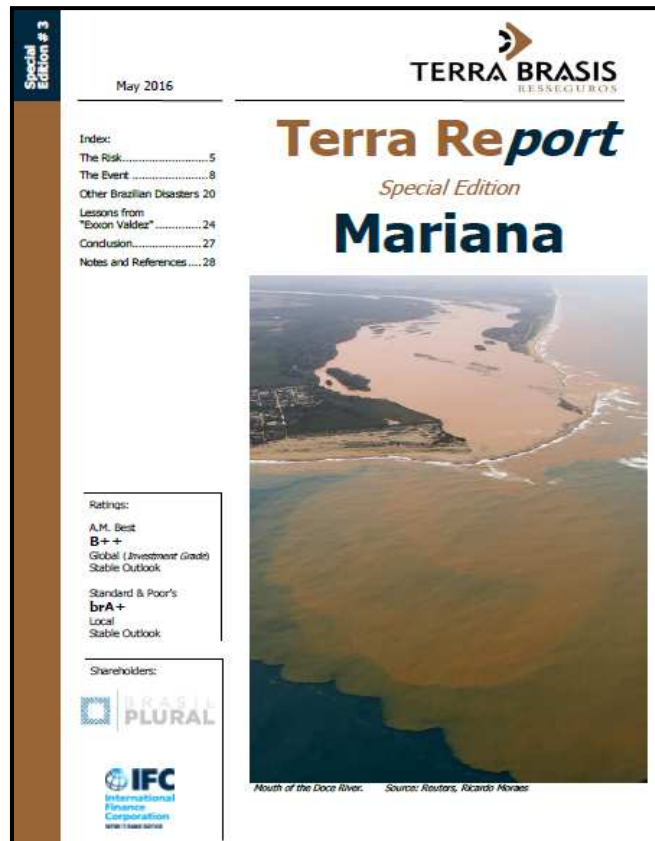
Grow the production (optimize the resources of the Company) and Reduce the chances of a claim occur – and if it happens – a coverage to help Insurer diminish the impacts of it

## (RE)INSURANCE TO EMPOWER RESULTS



- First Brazilian Catastrophe Map
- Helps Insurers to control their exposures
- Totally free

## (RE)INSURANCE TO EMPOWER RESULTS



- Report explaining the occurrence and its consequences
- Disseminating information to enhance the market results
- Totally free

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THANK YOU !

